

CHUGACH ELECTRIC ASSOCIATION, INC.
Anchorage, Alaska

BOARD MEETING
AGENDA ITEM SUMMARY

June 20, 2007

ACTION REQUIRED

AGENDA ITEM NO. X.D.

Information Only
 Motion
 Resolution
 Executive Session
 Other

TOPIC

Board Communications Advisor

DISCUSSION

Member and public communications is one of the critical, high priority issues for the Chugach Electric Association Board of Directors. A review of this issue is desirable.

Dittman Research & Communications Corporation is a local, highly experienced and recognized firm that is clearly suitable to perform this review and advise the Board.

MOTION

Move that the Board of Directors hire Dittman Research & Communications Corporation as communications advisor to the Board with an initial authorized budget not to exceed \$25,000 for fees and expenses. The Board will administer the budget and assignments.

Initial Scope of Work

Provide advice to the Chugach Electric Association (Association) Board of Directors on member and public communications and other related matters. This shall include a review of the Chugach Outlet; outreach to local organizations; suggestions for further development of media relations. Other related tasks may be assigned by the Board.